

MODEL QUESTION PAPER

Q.P. Code:

**First Semester B.B.A. Degree Examination
Business Administration**

Paper

MANAGEMENT PRINCIPLES AND PRACTICE

Time: 2 hours

Max. Marks: 60

Instructions to Candidates: Answers should be written completely in English Only.

SECTION –A

Answer any **FIVE** sub-questions. Each sub-question carries **2** marks: **(5x2=10)**

1. (a) Define Management.
- (b) Give the meaning of MBO and MBE.
- (c) Define Directing.
- (d) Write any two differences between Centralization and Decentralization.
- (e) Give the meaning of Upward Communication.
- (f) What is Single use plan?
- (g) Define business ethics.

SECTION –B

Answer any **FOUR** Questions. Each Question carries **5** marks: **(4x5=20)**

2. Is Management an Art or Science? Discuss.
3. Discuss the need for Delegation of Authority.
4. Explain the various factors that determine Ethical and Unethical behavior in the organization.
5. Briefly explain the principles of Directing.
6. Explain the social responsibility of business towards different stake holders.

SECTION –C

Answer any **TWO** questions. Each question carries **12** marks: **(2x12=24)**

7. Explain the Evolution of Management.
8. Explain the planning process in detail.
9. Discuss in detail various barriers to Communication. Explain the steps to overcome barriers.

SECTION –C

Answer any **ONE** question. Question carries **06** marks: **(1x06=06)**

10. Briefly Explain the Control Chart of an organization.
11. Elucidate the organizational Chart of your Choice.